
TABLE OF CONTENTS

PREFACE TO THE NINTH EDITION	v
ACKNOWLEDGMENTS.....	vii
TABLE OF CASES.....	xix

PART I. THE FIRST AMENDMENT AND GOVERNMENT REGULATION

Chapter I. Foundations of Media Law	3
A. The Role of the First Amendment.....	3
1. Beginnings	4
2. Interpreting the First Amendment.....	8
a. Fostering a Marketplace of Ideas	8
b. Facilitating Self-Government	11
The First Amendment Is an Absolute	12
c. Broader Purposes	14
The System of Freedom of Expression	14
Notes and Questions	15
d. First Amendment Eclecticism	18
B. Emergence of Media Law	19
C. Evolution of the News Media	21
1. Early History of the Press	21
2. The Decline of Old Media and the Rise of New	23
3. New Media, New Issues.....	25

Chapter II. First Amendment Principles That Apply to Media

Generally	29
A. Prior Restraints on Publication	30
1. The Presumption of Unconstitutionality	32
Near v. Minnesota	32
Notes and Questions	36
2. Defining Prior Restraint	38
3. Overcoming the Presumption.....	40
4. Injunctions to Protect Fair Trial Rights	46
a. Enjoining the Press	46
Nebraska Press Association v. Stuart.....	46
Notes and Questions	54
b. Gagging Trial Participants	56
Beaufort County Board of Education v. Beaufort County	
Board of Commissioners	56
Notes and Questions	58
5. Prior Restraints and the Internet.....	59
Bank Julius Baer & Co. v. Wikileaks	59
Notes and Questions	63
6. Disobeying Injunctions	64
7. Why Are Prior Restraints Bad?.....	67
B. Contempt	69

C.	Direct Prohibitions.....	71
	Mills v. Alabama	72
	Notes and Questions.....	74
	Landmark Communications, Inc. v. Virginia	76
	Notes and Questions.....	79
	Smith v. Daily Mail Publishing Co.	80
	Notes and Questions.....	84
D.	Indirect Burdens	87
	1. Access.....	87
	Miami Herald Publishing Co. v. Tornillo	88
	Notes and Questions	93
	2. Financial Disincentives	94
	Simon & Schuster, Inc. v. New York State Crime Victims Board.....	94
	Notes and Questions	99
	3. Taxation.....	100
	Leathers v. Medlock.....	100
	Notes and Questions	106
E.	Disfavored Speech.....	108
	1. Obscenity	110
	2. Child Pornography.....	112
	3. Commercial Speech.....	115
	Greater New Orleans Broadcasting Association, Inc. v. United States.....	115
	Notes and Questions	120
Chapter III. Different Rules for Some Media.....		123
A.	Broadcasting.....	123
	1. Fairness	123
	Red Lion Broadcasting Co., Inc. v. Federal Communications Commission	124
	Notes and Questions	129
	2. Political Broadcasts	130
	CBS, Inc. v. Federal Communications Commission	133
	Notes and Questions	136
	3. Ownership	137
	4. Indecency.....	141
	Federal Communications Commission v. Fox Television Stations, Inc.....	142
	Notes and Questions	149
B.	Cable.....	150
	1. Indecency on Cable Television	150
	United States v. Playboy Entertainment Group, Inc.	150
	Notes and Questions	157
	2. Access.....	158
	Turner Broadcasting System, Inc. v. Federal Communications Commission [<i>Turner I</i>].....	158
	Notes and Questions	165

C. The Internet 169

 1. Pornography and Children 169

 Reno v. ACLU 169

 Notes and Questions 172

 2. Open Access 175

 The FCC’s Knowledge Problem: How to Protect Consumers

 Online 176

 Notes and Questions 181

PART II. LEGAL ISSUES ARISING FROM PUBLICATION

Chapter IV. Defamation 185

A. What Is Defamation? 185

 MacElree v. Philadelphia Newspapers, Inc. 186

 Notes and Questions 188

 1. What Do the Words Mean? 190

 2. Is the Ascribed Meaning Defamatory? 191

 3. Roles of Judge and Jury 194

B. Special Damages, Libel Per Se, Libel Per Quod, Slander Per Se 195

 1. Slander Per Se 195

 Matherson v. Marchello 195

 Notes and Questions 199

 2. Libel Per Se 200

C. Identification of Plaintiff 201

D. Fault 203

 1. Actual Malice 204

 a. Application to Public Officials 204

 New York Times Co. v. Sullivan (Together with

 Abernathy v. Sullivan) 204

 Notes and Questions 213

 b. Extension of The New York Times Rule to Public

 Figures 214

 c. Applying the Actual Malice Standard 215

 i. Substantive Issues 216

 Notes and Questions 219

 ii. Procedural Issues 220

 iii. Defendants’ Refusal to Disclose Evidence 221

 2. Negligence 223

 a. Private Plaintiffs 223

 Gertz v. Robert Welch, Inc. 223

 Notes and Questions 230

 b. Administering the Negligence Standard 231

 c. Actual Injury 232

 3. Liability Without Fault 234

E. The Public-Private Distinction 237

 1. Who Is a Public Official? 237

 2. Who Is a Public Figure? 239

 a. General-Purpose Public Figures 241

b.	Limited-Purpose Public Figures.....	241
	WFAA-TV, Inc. v. McLemore.....	241
	Notes and Questions	245
c.	Involuntary Public Figures.....	247
F.	Falsity	248
1.	Burden of Proof	248
	Philadelphia Newspapers, Inc. v. Hepps	249
	Notes and Questions	252
2.	Falsity and Opinion	255
	Milkovich v. Lorain Journal Co.....	256
	Notes and Questions	260
G.	Publication and Republication	264
1.	Publishers and Distributors	265
	Zeran v. America Online, Inc.	265
	Notes and Questions	270
2.	Neutral Reportage.....	274
H.	Common Law Privileges.....	276
1.	The Nature of Privileges.....	276
2.	Fair Comment	277
3.	Fair and Accurate Report	278
	Salzano v. North Jersey Media Group.....	279
	Notes and Questions	283
I.	Other Issues	287
1.	Retraction	287
2.	Jurisdiction and Libel Tourism	288
3.	SLAPP Motions	291
4.	Reform.....	293
	Chapter V. Protecting Privacy	295
A.	Public Disclosure of Private Facts	298
1.	The Tort	298
	Haynes v. Alfred A. Knopf, Inc.....	299
	Notes and Questions	303
2.	Constitutional Limitations	312
	Florida Star v. B.J.F.	315
	Notes and Questions	324
B.	False Light Privacy.....	327
	Cantrell v. Forest City Publishing Co.	328
	Notes and Questions	331
C.	Appropriation.....	336
1.	Nature of the Tort	336
	Toffoloni v. LFP Publishing Group, LLC.....	340
	Notes and Questions	344
2.	Unauthorized Coverage of Entertainment Acts.....	348
3.	Self-Promotion.....	350
4.	False or Misleading Promotional Material.....	350
D.	Protective Privacy in Europe and Its Effect in the United States.....	352

Chapter VI. Liability for Emotional, Economic, and Physical Harm **355**

A. Emotional Distress..... 355

 1. Intentional Infliction..... 355

 Hustler Magazine, Inc. v. Falwell 355

 Notes and Questions 362

 Snyder v. Phelps..... 363

 Notes and Questions 367

 2. Negligent Infliction 370

B. Economic Harm 371

 1. Breach of Promise 371

 Cohen v. Cowles Media Co. 371

 Notes and Questions 374

 2. Negligence..... 375

 3. Disparagement 375

C. Physical Harm..... 378

 1. Incitement..... 379

 Herceg v. Hustler Magazine, Inc..... 379

 Notes and Questions 386

 2. Aiding and Abetting..... 390

 Rice v. Paladin Enterprises, Inc. 390

 Notes and Questions 397

 3. Negligence..... 398

 Braun v. Soldier of Fortune Magazine, Inc. 399

 Notes and Questions 404

Chapter VII. Copyright **407**

A. A Brief Survey of Copyright Law 408

B. Copyright Law and the Mass Media 410

 1. Copyright Ownership..... 410

 2. Fair Use 412

 a. Fair Use and the News 413

 Harper & Row Publishers, Inc. v. Nation Enterprises 413

 Notes and Questions 420

 b. Fair Use and News Aggregation 422

 c. Fair Use, Search Engines, and Transformative Uses..... 425

 Authors Guild v. Google, Inc..... 425

 Notes and Questions 433

 d. Unpublished Material 434

 e. Letters to the Editor..... 436

C. First Amendment Implications of Copyright Enforcement..... 437

**PART III. LEGAL ISSUES ARISING
FROM NEWSGATHERING**

Chapter VIII. Newsgathering Torts **443**

A. Intrusion 443

 Shulman v. Group W Productions, Inc. 444

 Notes and Questions 450

	Sanders v. American Broadcasting Companies, Inc.....	451
	Notes and Questions.....	456
B.	Trespass.....	460
C.	Constitutional Violations	463
	Berger v. Hanlon.....	463
	Notes and Questions.....	466
D.	Wiretapping and Eavesdropping	467
	Bartnicki v. Vopper.....	469
	Notes and Questions.....	477
E.	Misrepresentation.....	484
	Taus v. Loftus.....	484
	Notes and Questions.....	492
	Food Lion, Inc. v. Capital Cities/ABC, Inc.	494
	Notes and Questions.....	501
F.	Negligence	501
G.	Damages	503
	1. Tort Law	503
	2. First Amendment Considerations.....	504
Chapter IX. Subpoenas and Searches		509
A.	Reporter's Privilege: The Concept	510
	Branzburg v. Hayes (Together with In re Pappas and United States v. Caldwell)	510
	Notes and Questions.....	523
B.	How the Privilege Works.....	524
C.	Who Is a Reporter?.....	530
	O'Grady v. Superior Court	531
	Notes and Questions.....	536
D.	Applying the Privilege in Leaks Cases.....	538
E.	Applying the Privilege to Non-Confidential Materials.....	546
	Chevron Corp. v. Berlinger	547
	Notes and Questions.....	553
	1. Reporter as Eyewitness	554
F.	Search Warrants	555
Chapter X. Access to Information		561
A.	Access to Records	562
	1. Freedom of Information Act	562
	National Archives and Records Administration v. Favish.....	564
	Notes and Questions.....	568
	a. Access to Information and National Security.....	576
	b. Open Government: Promises and Responses	579
	2. State Open Records Acts	581
B.	Access to Governmental Meetings.....	590
	1. Federal Law.....	590
	2. State Laws	591
C.	Access to Institutions.....	593
	Houchins v. KQED, Inc.	594
	Notes and Questions.....	601

- D. Access to Military Operations 604
 - Flynt v. Rumsfeld..... 607
 - Notes and Questions 612
- E. Criminal Law Restrictions on Access 614
 - City of Oak Creek v. Ah King..... 614
 - Notes and Questions 619
- F. Discriminatory Access 620
 - 1. Discrimination Against Individuals..... 621
 - Sherrill v. Knight 621
 - Notes and Questions 624
 - 2. Discrimination Among Types of Media 626
 - a. Defining “Press”..... 626
 - b. Excluding Cameras 628
 - c. Excluding Audio Taping 629
- G. The First Amendment as a Barrier to Access 630
 - Doe v. Reed..... 631
 - Notes and Questions 635
- Chapter XI. Access to Judicial Proceedings 637**
- A. Access to Courtrooms..... 639
 - 1. Criminal Proceedings..... 639
 - a. Trials 639
 - Richmond Newspapers, Inc. v. Virginia..... 639
 - Notes and Questions 646
 - b. Pretrial Proceedings..... 651
 - Press-Enterprise Co. v. Superior Court (II)..... 651
 - Notes and Questions 657
 - c. Terrorism Cases 659
 - 2. Civil Trials..... 663
 - 3. Juvenile Proceedings 666
 - 4. Courtroom Photography and Broadcasting..... 669
- B. Access to Jurors and Witnesses 673
- C. Access to Judicial Records and Discovery Materials 678
 - 1. Common Law Access..... 679
 - 2. First Amendment Access 680
 - Seattle Times Co. v. Rhinehart 682
 - Notes and Questions 686
 - 3. Access to Specific Types of Documents 687
 - a. Documents Related to Criminal Proceedings 688
 - b. Documents Related to Civil Proceedings 691
 - Notes and Questions 694
- INDEX 697