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Book Proposal Process

Thank you for your interest in publishing with us!

In order for us to consider your proposal, please submit the following:

1. Outline or table of contents
2. Letter describing the book and its market
 - Pedagogical approach (e.g., cases, problems, notes, or simulations)
 - Competition
 - Market analysis (schools offering the course, enrollment)
 - Applicable sources
 - Page length
3. Curriculum vitae
4. Sample chapter or representative section (if available)

Please submit your proposal materials to:

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