

**VOTER PREFERENCE SURVEY**

Conducted between October 27, 2020 – October 28, 2020

N=750, +/- 3.58

*Likely North Carolina Voters*

*(percentages may not add up to 100% because of rounding)*

Q1 - For whom did you or do you intend to vote for President of the United States?

48.05%	Donald J. Trump - Republican
45.90%	Joseph R. Biden - Democrat
2.02%	Don Blankenship – Constitution
1.21%	Jo Jorgensen - Libertarian
0.94%	Howie Hawkins – Green
1.88%	Unsure or Undecided

Q2 - For whom did you or do you intend to vote for US Senate?

45.90%	Thom Tillis - Republican
40.65%	Cal Cunningham – Democrat
6.06%	Shannon Bray – Libertarian
1.88%	Kevin Hayes – Constitutional
5.52%	Unsure or Undecided

## SURVEY RESULTS

Q3 - For whom did you or do you intend to vote for Governor of North Carolina?

46.84%	Roy Cooper - Democrat
45.49%	Dan Forest - Republican
2.96%	Al Pisano - Constitution
0.94%	Steven DiFiore - Libertarian
3.77%	Unsure or Undecided

Q4 - For whom did you or do you intend to vote for Lieutenant Governor of North Carolina?

44.82%	Mark Robinson-Republican
43.61%	Yvonne Lewis Holley-Democrat
11.57%	Unsure or Undecided

Q5 - For whom did you or do you intend to vote for NC Supreme Court Chief Justice?

44.95%	Cheri Beasley-Democrat
43.88%	Paul Newby-Republican
11.17%	Unsure or Undecided

**SURVEY RESULTS**

**DEMOGRAPHIC BREAKDOWN**

**AGE**

23.01% 18-35 years old  
38.22% 36-65 years old  
38.76% 65+ years old

**RACE**

77.52% Caucasian  
18.71% African American  
3.77% Other

**GENDER**

53.16% Female  
41.18% Male  
5.65% Other or did not disclose

**PARTY AFFILIATION**

36.07% Democrat  
30.69% Republican  
31.63% Unaffiliated  
1.62% Minor Party

**METHODOLOGY STATEMENT**

This North State Journal / Cardinal Point Analytics Poll was conducted by telephone and digital acquisition methods and consisted of a random sample of likely voters in North Carolina. The poll sampled approximately 750 likely voters. Seventy percent of the poll was conducted using automated dialing methods, while 30 percent was drawn from cell phone users. Weighting methods, where permitted by data, were used to match with statewide demographics determined by the US Census Bureau. Weights were applied to age, gender, race, and political party affiliation. The accuracy of the survey due to sampling error is 3.58 percentage points at 95 percent confidence level. Sampling error associated with crosstabs is much higher. Cardinal Point Analytics does not collect personally identifiable information from respondents. We do not know how any particular person or household answered the survey. Cardinal Point Analytics does not warranty this information.

**USE OF INFORMATION**

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