

**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF NEW JERSEY**

**PROMOTION IN MOTION, INC., PIM  
BRANDS, LLC,**

**Plaintiffs,**

**v.**

**BEECH-NUT NUTRITION  
CORPORATION, *a HERO GROUP  
CORPORATION,***

**Defendant.**

Civil No. 09-1228

**JUDGMENT**

This matter comes before the Court on Beech-Nut Nutrition Corporation's ("Beech-Nut's") application for an award of pre-judgment interest; for the reasons set forth in the accompanying Opinion, and good cause shown,

**IT IS** on this 17th day of October, 2012,

**ORDERED** that Beech-Nut's application is **GRANTED IN PART** and **DENIED IN PART**; and it is further

**ORDERED** that pursuant to the jury's September 12, 2012 verdict, Beech-Nut is awarded \$2,222,000.00 in damages and \$289,955.18 in prejudgment interest for a total award of \$2,511,955.18.

/s/William J. Martini  
**WILLIAM J. MARTINI, U.S.D.J.**