

9/12/12
11:50 AM

UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY

BEECH-NUT NUTRITION CORPORATION, Plaintiff, v. PROMOTION IN MOTION, INC., PIM BRANDS, LLC. Defendants.	Civil Action No. 2:09-CV-1228 WJM-MF Honorable William J. Martini, U.S.D.J. JURY VERDICT FORM
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Substantial Impairment

- 1) Do you find from a preponderance of the evidence that there were defects in the Fruit Nibbles such that those defects substantially impaired the value of all the Fruit Nibbles purchased by Beech-Nut and could not be cured by PIM?

Yes ☒ No ☐

If your answer is "No," please hand in this verdict form. If your answer is "Yes," please proceed to the next section.

- 2) What amount of damages do you award Beech-Nut?

\$ 2,222,000.

Please hand in this verdict form.

September 12, 2012
