

TABLE OF CONTENTS

PREFACE	III
ACKNOWLEDGEMENTS	VII
TABLE OF CASES	XXXV
An Introduction to Privacy Law	1
Chapter 1. Privacy in Tort Law	15
A. Introduction	15
B. Before the Four “Right to Privacy” Torts.....	15
James Otis, Oration in <i>Paxton’s Case Against Writs of Assistance</i>	16
John Adams, Diary of John Adams	16
Note: Jurists Weigh In	17
State v. Mann	17
State v. Rhodes	18
De May v. Roberts	20
Note: “The Privacy of Her Apartment”	21
C. Origins of the Right to Privacy Torts	22
Note: A Very Persuasive Essay	22
Note: Manola v. Stevens—Modesty and Autonomy	23
Note: “The Fine Flower of Civilization”	24
Edwin L. Godkin, The Rights of the Citizen to His Reputation	24
1. Warren and Brandeis Map It Out	25
Samuel D. Warren and Louis D. Brandeis, The Right to Privacy	25
Note: Realism About “Our Fond Ideal”	32
Charlotte Perkins, Gilman Women and Economics (1898).....	33
2. Why Then? Privacy and History.....	35
Note: Cameras, Telegrams and Post Cards	37
3. Formal Recognition of Privacy Rights by Courts and Legislatures	39
Note: An Explicit Right of Privacy	39
Union Pacific Railway Company v. Botsford	39
Schuyler v. Curtis	40
Roberson v. Rochester Folding Box Co.....	41
Note: A Legislative Reply to Roberson: N.Y. Civil Rights Law §§ 50 and 51	42
Pavesich v. New England Life Insurance Co.....	42
Note: The Rhetoric of Freedom and Slavery	45
Note: Positivism and Natural Law	46
S.I. Benn, Privacy, Freedom, and Respect for Persons	47
Note: Four Privacy Torts.....	48
Anita L. Allen, “Privacy Torts”	48

William L. Prosser, Privacy	49
American Law Institute Restatement (Second) of Torts	50
Note: Why Privacy Matters—Liberal Traditions	50
Note: Mastering the Doctrine	51
D. The Intrusion Tort.....	52
1. American Law Institute, Restatement (Second) of Torts, § 652b	52
2. Listening and Looking	52
Hamberger v. Eastman	52
Note: Adoption of Intrusion Tort	54
Boring v. Google, Inc.	54
Note: Boring v. Google on Appeal.....	56
Dalley v. Dykema Gossett et al.	57
Elmore v. Atlantic Zayre	61
Hougum v. Valley Memorial Homes	63
Koeppel v. Speirs	65
Robert Post, The Social Foundations of Privacy: Community and Self in the Common Law Tort.....	67
Note: Privacy as a Social Ritual	70
Daponte v. Ocean State Job Lot, Inc.	70
Plaxico v. Michael.....	71
Note: Geographization of Sexual Liberty.....	74
People for the Ethical Treatment of Animals v. Bobby Berosini, Ltd.....	74
Note: Privacy in Public Places	77
Helen Nissenbaum, Privacy as Contextual Integrity	78
Julie Cohen, What is Privacy For?	80
Nader v. General Motors Corp.....	83
Note: Nader's Privacy Impact	88
3. Investigative Journalism and the Media	89
Dietemann v. Time, Inc.....	89
Note: Ambush	91
Note: Journalistic Ethics.....	92
Shulman v. Group W Productions, Inc.....	93
Sanders v. American Broadcasting Companies.....	96
4. Intrusion and Health Services.....	98
Note: Medical Privacy	98
Estate of Berthiaume v. Pratt	99
Knight v. Penobscot Bay Medical Center	101
Note: De May, Again	103
Doe v. High-Tech Inst., Inc.	103
I.C.U. Investigations, Inc. v. Jones	105
5. Snooping Through Trash	106
Danai v. Canal Square Assocs.	106
Note: Searching in Trash to Determine Paternity	109
6. A Remedy for Sexual Harassment?.....	109
Note: Harassment and Stalking	109

Vescovo v. New Way Enterprises, Ltd.	110
Note: Standing to Sue	111
Phillips v. Smalley Maintenance Services, Inc.	112
Remsburg v. Docusearch, Inc.	115
7. Personal Computers and Intrusion	118
Note: Cookies as Cyber-Intrusion.....	118
Daniel B. Garrie, The Legal Status of Spyware	119
8. Chasing Celebrities	122
Note: Paparazzi	122
Ann Loeb and Jonathan E. Stern, Paparazzi Exposed to Expanded Liability	123
E. The Publication of Private Facts Tort.....	125
1. American Law Institute, Restatement (Second) of Torts § 652D.....	125
2. Dredging Up the Past.....	125
Melvin v. Reid	125
Sidis v. F-R Pub. Corp.	127
Briscoe v. Reader's Digest Ass'n	129
Conradt v. NBC Universal.....	132
Note: Right to Be Forgotten.....	133
Lovejoy v. Linehan	134
Catsouras v. Department of California Highway Patrol et al.	135
Note: Social Networks	136
Yath v. Fairview Clinics.....	136
Neil Richards, Limits of Tort Privacy	141
Note: Access to Social Media Through Civil Discovery	144
3. Embarrassing Truths—North Carolina Rejects Private Fact Tort.....	145
Hall v. Post.....	145
4. Rape Publicity.....	147
Cox Broadcasting Corp. v. Cohn.....	147
Florida Star v. B. J. F.....	149
Note: Rape Details Other than Identity	152
Note: Surviving Rape	153
5. Sexual Orientation as a Private Fact.....	153
Sipple v. Chronicle Publishing Co.	153
Uranga v. Federated Publs.	155
Anita L. Allen, Privacy Torts: Unreliable Remedies for LGBT Plaintiffs	158
David A. J. Richards, Public and Private in the Discourse of the First Amendment	159
F. The False Light Tort	160
1. American Law Institute, Restatement (Second) of Torts § 652E.....	160
2. Looking Bad in the Public Eye	160
Lovgren v. Citizens First Nat'l Bank	160
Parnigoni v. St. Columba's Nursery School	161

Abdelhak v. The Jewish Press Inc., et al.	166
West v. Media Gen. Convergence, Inc.	167
3. Some Courts Reject the False Light Tort.....	169
Lake v. Wal-Mart Stores, Inc.....	169
Denver Publ. Co. v. Bueno	170
Cain v. Hearst Corp.....	173
Note: How Vibrant Is the False Light Tort?	174
4. Alternative Remedies for Unflattering Depictions—Strategies and Defenses	175
Note: Distortion	175
Weller v. Home News Publishing Co.....	175
Neff v. Time, Inc.	176
Hustler Magazine v. Falwell.....	178
G. The Appropriation Tort.....	179
1. American Law Institute, Restatement (Second) of Torts § 652C.....	179
2. Common Law Liability for Appropriation	180
Castro v. NYT TV	180
Note: No Common Law Privacy for Corporations	181
Felsher v. University of Evansville	181
AFL Philadelphia LLC v. Krause.....	184
Note: Secondary Meaning	187
Note: A Teenage Girl Who Went “Wild”.....	188
Note: “Likes” as Commercial Endorsement.....	188
3. New York Misappropriation Statute	190
New York Privacy Statute	190
Time v. Hill	191
Friedan v. Friedan.....	193
Finger v. Omni Publ’ns Int’l	194
Foster v. Svenson.....	196
Danielle Citron, Protecting Sexual Privacy in the Information Age	200
Note: Using People	205
Costanza v. Seinfeld	205
4. Florida Misappropriation Statute	207
Note: The Perfect Storm.....	207
Tyne v. Time Warner Entm’t Co.	207
H. The Right to Publicity Tort.....	209
1. Rights in a Performance.....	209
Zacchini v. Scripps-Howard Broadcasting Co.....	209
Note: One Shot Deal	210
2. Rights in a Name	211
Carson v. Here’s Johnny Portable Toilets.....	211
Note: How Long?.....	212
3. Rights in a Facial Likeness.....	212
Martin Luther King, Jr. Center for Social Change v. American Heritage Products.....	212

Note: Honoring Giants	216
Doe v. TCI Cablevision.....	217
4. California Right to Publicity.....	220
California Publicity Statute State Section 3344, Subdivision (a)	220
Midler v. Ford Motor Co.....	221
Dastar Corporation v. Twentieth Century Fox Film Corporation, et al.....	223
White v. Samsung Electronics America, Inc.....	224
Hoffman v. Capital Cities/ABC, Inc.	227
Winter v. DC Comics	229
Note: Reproducing Celebrities	229
5. Posthumous Publicity Rights Statutes	230
Comedy III Prods. v. Gary Saderup	230
Montgomery v. Montgomery	234
Note: Popular Culture	237
6. Extraterritorial Publicity Rights	237
Love v. Associated Newspapers, Ltd. et al.....	237
I. Breach of Confidentiality	240
Note: Torts, Evidentiary Privileges and Professional Ethics	240
1. Health Providers and Patients	241
Humphers v. First Interstate Bank	241
Morris v. Consolidation Coal Co.	244
Bagent v. Blessing Care Corporation.....	247
Sloan v. Farmer	249
2. Psychotherapists and Patients	253
Note: The Tarasoff Rule	253
Moravek v. United States	253
Gracey v. Eaker	257
Note: Confidentiality in Health Care	260
3. Clergy and Congregants.....	261
Lightman v. Flaum.....	261
Ex parte Father Paul G. Zoghby.....	265
Note: Bounds of Professionalism: Marking Private Spheres.....	269
4. Lawyers and Clients.....	270
American Bar Association Model Rules of Professional Conduct	
Rule 1.6 Confidentiality of Information	270
American Bar Association Model Rules of Professional Conduct	
Rule 1.6 Confidentiality of Information, Comments 16 and 17	271
In the Matter of Steven L. Holley.....	271
Note: Careless Disclosure and Attorney Disqualification.....	273
In re TXU U.S. Holdings Co.	274
5. Police and Citizens	278
Doe v. Barrington	278
U.S. Code, Title 42, Section 1983 Civil Action for Deprivation of Rights	282

Note: Section 1983	283
Chapter 2. Constitutional Privacy	285
A. Introduction	285
B. Historical Origins, Philosophical Grounds	286
Note: The Federalist Papers	286
Note: The Textual Bases of Constitutional Privacy	286
Note: State Constitutions	287
Note: Limits on Coercion	288
John Stuart Mill, <i>On Liberty</i> (1859)	288
Note: Mill's Harm Principle and Its Critics	289
James Fitzjames Stephen, <i>Liberty, Equality, Fraternity</i> (1873)	291
Note: Modern Replays	293
Joel Feinberg, <i>Harm to Others</i>	294
Bernard E. Harcourt, <i>Criminal Law: The Collapse of the Harm Principle</i>	296
Robert P. George, <i>Forum on Public Morality: The Concept of Public Morality</i>	298
Note: Approaching the Constitution	299
C. First Amendment Privacy	299
1. The First Amendment	299
2. Exercising Religious Freedom	299
Note: Toleration	299
<i>Reynolds v. United States</i>	300
<i>Wisconsin v. Yoder</i>	301
<i>Holt v. Hobbs</i>	304
Employment Div., Dept. Hum. Res. of Oregon v. Smith	309
Note: Discrimination and Difference	311
John Stuart Mill, <i>On Liberty</i> (1859)	311
3. Private Association and Race Politics	313
Note: Privacy as a Double-Edged Sword	313
<i>NAACP v. Alabama</i>	314
Note: The Remarkable Legacy of <i>NAACP v. Alabama</i>	316
Anita L. Allen, <i>First Amendment Privacy and the Battle for Progressively Liberal Social Change</i>	317
<i>Wallace v. Brewer</i>	319
<i>Wright v. Cork Club</i>	322
Hannah Arendt, <i>Reflections on Little Rock</i>	327
Note: Privacy Rights and Segregation	330
Civil Rights Act of 1866	330
<i>Runyon v. McCrary</i>	331
Note: Making Sense of the Segregation Cases	333
4. Sensitive Data	333
Note: NAACP and Sensitive Data	333
<i>Ostergren v. Cuccinelli</i>	333
<i>IMS v. Sorrell</i>	335

5.	Anonymous Speech.....	336
	Note: NAACP and Anonymous Speech	336
	Doe v. Reed.....	337
	Note: Anonymity in Politics, Religion and Social Media	341
	McIntyre v. Ohio Elections Comm'n.....	342
	Watchtower Bible & Tract Soc'y of N.Y., Inc. v. Vill. of Stratton	348
	Doe I and Doe II v. Individuals, whose true names are unknown.....	354
6.	Freedom of Ideas	361
	Neil M. Richards, Intellectual Privacy.....	361
	Note: Pornography and Adultery	363
	Stanley v. Georgia	363
	Note: "Intellectual Privacy"	366
	Kraus v. Village of Barrington Hills	367
	Note: A Term from the Past: "Swinging"	369
7.	Freedom of Association and the Exclusion of Lesbian, Gay and Bisexual Persons	369
	Note: The Sexual Orientation Cases	369
	Hurley v. Irish-American Gay, Lesbian and Bisexual Group of Boston	370
	Boy Scouts of America v. Dale	374
	Note: Heterosexual Rights	380
	Note: Autonomy and Its Alternatives	380
D.	Second Amendment Privacy	383
1.	The Second Amendment	383
2.	Understanding "The Right to Keep and Bear Arms"	383
	United States v. Miller.....	383
3.	Private Ownership of Firearms	385
	State v. Williams	385
	District of Columbia v. Heller.....	386
	Note: Guns at Home	388
	Note: Guns at Work.....	389
4.	Anonymous Gun Ownership	389
	Electronic Privacy Information Center, Gun Owners' Privacy	389
	National Rifle Association, A "Pillar" of the First Amendment Discriminates Against the Second.....	390
E.	Third Amendment Privacy	391
1.	Third Amendment	391
2.	The Little Used Amendment, Used.....	391
	Engblom v. Carey	391
	Note: No Place Like the Home.....	395
	Note: Cyber Surveillance and the Third Amendment	395
F.	Fourth Amendment Privacy	396
1.	The Fourth Amendment.....	396
2.	Searching Telephone Communications	396
	Olmstead v. United States	396

Note: The Exclusionary Rule	404
United States v. Weaver	405
Katz v. United States	406
Note: The Other Wiretap Case—Berger v. New York	409
Note: Dark Corners Made Visible	410
a. Misplaced Trust	411
United States v. White	411
b. Terrorism Surveillance—An Earlier Era	412
United States v. United States District Court.....	412
3. House and Curtilage.....	416
Edwin Godkin, The Rights of the Citizen to His Reputation	416
United States v. Karo.....	416
Note: Warrantless Home Entry Permitted in Exigent Circumstances.....	417
California v. Ciraolo	418
State v. Davis.....	421
Kyllo v. United States	427
Note: Florida v. Harris (2013).....	429
Florida v. Jardines.....	429
U.S. v. Jones.....	435
Note: “The Shadow Majority”	443
Riley v. California.....	443
Note: The Role of the Courts and the Congress	451
United States v. Yudong Zhu.....	451
4. School Searches	453
Note: Children’s Privacy	453
New Jersey v. T. L. O.	453
Safford Unified School District v. Redding	457
Vernonia School District v. Acton.....	458
Board of Education v. Earls	462
5. Workplace and Hotel Searches	464
Note: Work-Issued Pagers.....	464
O’Connor v. Ortega.....	465
City of Los Angeles v. Patel	471
Note: Hotels, Privacy, and Political Conventions	478
6. Alcohol, Drug, Disease and DNA Testing	478
a. Alcohol and Drugs.....	478
Schmerber v. California	478
Skinner v. Railway Labor Executives’ Assoc.	481
National Treasury Employees Union v. Von Raab.....	487
Missouri v. McNeely	493
Chandler v. Miller.....	500
Ferguson v. City of Charleston	503
United States v. Comprehensive Drug Testing, Inc.....	506
Maryland v. King	511

b.	HIV/AIDS and Hepatitis	517
	Glover v. Eastern Nebraska Community Office of Retardation	517
c.	DNA	520
	Mayfield v. Dalton	520
	Note: Mandatory DNA Testing for Criminal Justice	521
7.	Traffic and Identity Stops	522
a.	Sobriety Checkpoints.....	522
	Michigan Dept. of State Police v. Sitz	522
b.	Narcotics Interdiction Checkpoints	526
	City of Indianapolis v. Edmond	526
c.	Stop and Identify	530
	Hiibel v. Sixth Judicial Dist. Court	530
8.	Airport Searches	535
	United States v. Arnold.....	535
	United States v. Place	540
	United States v. Aukai	543
	EPIC v. United States Dep't of Homeland Sec.	547
	Note: Removal of Backscatter X-Ray Devices from US Airports....	552
	Note: The Changing Language of Surveillance Technology	552
9.	State Constitutions' Fourth Amendment Analogs	553
a.	Bank Records	553
	Burrows v. Superior Court of San Bernadino	553
	Suburban Trust v. Waller	555
b.	Telephone Records.....	555
	New Jersey v. Hunt	555
c.	Business Premises	559
	Commonwealth v. Sell	559
d.	Sex Videotape.....	562
	Commonwealth v. Kean	562
e.	Misplaced Trust—State Law	568
	Commonwealth v. Blood.....	568
G.	Fifth Amendment Privacy	570
1.	The Fifth Amendment.....	570
2.	"Testimonial" and "Incriminating"	570
	Note: Head Games	570
	Berghuis v. Thompkins	570
	Note: A Right to Mental Reserve.....	572
	Schmerber v. California	572
	Hiibel v. Sixth Judicial District Court	573
	In re Grand Jury Subpoena Duces Tecum	574
H.	Eighth Amendment Privacy	581
1.	The Eighth Amendment.....	581
2.	Privacy Rights in Prison	581
	Johnson v. Phelan.....	581
	Note: Judge Posner on Christianity and Nudity	588

The Judeo-Christian Nudity Taboo, Bible (Revised Standard Version)	588
3. Isolation, Modesty and Security	590
Meriwether v. Faulkner	590
4. The Panopticon and the Supermax	592
Note: The Panopticon	592
Jeremy Bentham, The Panopticon (1787)	593
Cherry v. Litscher.....	595
Note: Liberty Interest Against Supermax Isolation.....	599
Wilkinson v. Austin	599
I. Ninth Amendment Privacy	604
1. The Ninth Amendment	604
2. Justice Goldberg's Find.....	604
Griswold v. Connecticut	604
J. Fourteenth Amendment Privacy	606
1. The Fourteenth Amendment	606
Note: The Main Source.....	606
2. Private Lives, Private Choices.....	607
Meyer v. Nebraska	607
York v. Story	609
a. Sterilization, Birth Control and Abortion	611
Note: Comstock, Sanger and a Package of Pessaries	611
Note: Equal Protection	613
Skinner v. Oklahoma.....	613
Note: "Pro-Life" v. "Pro-Choice"	616
Poe v. Ullman.....	617
Griswold v. Connecticut	618
Eisenstadt v. Baird	623
Roe v. Wade	625
Note: Period Pieces	634
John Hart Ely, The Wages of Crying Wolf: A Comment on <i>Roe v. Wade</i>	634
Philip B. Heymann and Douglas E. Barzelay, The Forest and the Trees: <i>Roe v. Wade</i> and Its Critics	636
Planned Parenthood of Central Missouri v. Danforth	639
Maher v. Roe	640
Harris v. McRae	641
Thornburgh v. American College of Obstetricians And Gynecologists.....	642
Webster v. Reproductive Health Services	644
Note: Government Neutrality, Positive and Negative Liberties.....	645
Hodgson v. Minnesota	646
Rust v. Sullivan	647
Planned Parenthood v. Casey	648
Stenberg v. Carhart	654
Note: Gonzales v. Carhart and Planned Parenthood	656

Gonzales v. Carhart.....	658
Note: How Far Should Reproductive Freedom Go?	660
M. Cathleen Kaveny, Cloning and Positive Liberty	661
b. Marriage and Divorce.....	661
Loving v. Virginia	661
Note: Defense of Marriage Act.....	666
United States v. Windsor	666
Obergefell v. Hodges.....	667
Note: Dissenting Opinions	671
c. Parenting.....	673
Palmore v. Sidoti.....	673
Smith v. Organization of Foster Families.....	674
Note: Fathers' Rights.....	676
Note: Grandparents' Rights	677
Note: Families Behind Bars.....	677
d. Informational Privacy	677
Note: The Whalen Doctrine.....	677
Whalen v. Roe	678
NASA v. Nelson	680
Note: Epilogue—Data Security in Government Agencies.....	686
Moore v. Prevo	687
Seaton v. Mayberg	688
e. The Right to Death and Suicide.....	694
Cruzan v. Director, Missouri Department of Health	694
Washington v. Glucksberg	699
Vacco v. Quill	703
Note: The Ethics of Suicide	705
Penny Lewis, Rights Discourse and Assisted Suicide	706
Note: Unorthodox Treatments	706
f. Sexual Orientation and Sodomy Laws	707
Bowers v. Hardwick.....	707
Claire Finkelstein, Positivism and the Notion of an Offense.....	709
Vincent J. Samar, Gay-Rights as a Particular Instantiation of Human Rights	710
Lawrence v. Texas	712
Patrick M. Garry, A Different Model for the Right to Privacy: The Political Question Doctrine as a Substitute for Substantive Due Process	719
Note: "Don't Ask, Don't Tell" Abolished	722
Jean L. Cohen, Is There a Duty of Privacy?.....	723
Carlos A. Ball, Communitarianism and Gay Rights	726
g. Lifestyles: Choosing an Image	727
Note: No "Proper Visage"	727
Giovanni Pico Della Mirandola, On the Dignity of Man (1486)	727

Note: Hairstyles and Clothing Under the 14th Amendment	728
Note: What's in a Name?	729
Note: More than a Lifestyle: Marriage and Divorce.....	729
Note: No Right to Domestic Violence	729
Note: Prostitution, Drugs, and Smoking.....	730
3. State Constitutions' Fourteenth Amendment Analogs	730
a. New Jersey Right to Die.....	730
In the Matter of Karen Quinlan	730
b. New Jersey and California Surrogate Parenting Rules.....	733
In the Matter of Baby M.....	733
Johnson v. Calvert	736
c. Florida's Heightened Privacy Right: Abortion and Smoking.....	738
In re T.W.	738
City of North Miami v. Kurtz.....	741
d. Same-Sex Marriage	744
Goodridge v. Department of Public Health.....	744
Note: Transgender Spouses—New Jersey	747
e. Commercial Sex	748
Note: Prostitution at Home—Hawaii	748
f. Illegal Drug Possession	748
Note: Illegal Drug Possession at Home—Alaska	748
K. 21st Amendment Privacy.....	748
1. The Twenty-First Amendment	748
Note: Prohibition and Modern Paternalism	749
2. Legislating Temperance.....	750
John Stuart Mill, <i>On Liberty</i> (1859)	750
Note: Privacy's Domain	751
Chapter 3. Federal Privacy Statutes	753
A. Introduction	753
B. Regulation by Statute	753
C. Federal Government Record-Keeping.....	759
Why Congress Undertook Regulation of Government Record-Keeping.....	759
1. Fair Information Practices.....	760
Note: The Origins of Fair Information Practices.....	760
Note: Internet Privacy Guidelines (1992)	761
Note: The Consumer Privacy Bill of Rights (2012)	762
Privacy by Design	764
Note: Technology and Privacy	766
2. The Federal Privacy Act.....	766
The Privacy Act of 1974	767
Note: Interpreting the Privacy Act.....	769
a. Rule Against "Maintaining" a "Record" of Individual's Exercising First Amendment Rights	770

	Albright v. United States	770
b.	White House Not a Privacy Act “Agency”	773
	Falwell v. Executive Office of the President	773
c.	Meeting the “Actual Damages” Requirement	774
	Doe v. Chao	774
	Note: Social Security Numbers	779
d.	Matching Rules Governing Interagency Disclosures	780
	Note: Computer Matching and Privacy Protection Act of 1988.....	780
	Federal Aviation Administration v. Cooper.....	781
	Note: Data Sharing Remedies.....	786
	Computer Matching and Privacy Protection Act of 1988.....	786
	NASA v. Nelson	787
	Note: Epilogue: Data Security in Government Agencies	789
3.	The Freedom of Information Act of 1974 (“FOIA”).....	790
	The Freedom of Information Act	791
	Note: President Barack Obama Resets Policy	792
	Public Interest FOIA Litigation: Electronic Privacy Information Center Body Scanner Litigation	792
a.	FOIA Exemption 7(C): Personal Information in Law Enforcement Records.....	793
	U.S. Dep’t of Justice v. Reporters Committee for Freedom of Press	793
	Nat'l Archives & Records Admin. v. Favish.....	797
	Note: Ghost Detainees	802
b.	FOIA Exemption 6: Personnel, Medical, or Similar Files.....	803
	United States Dep’t of Defense v. Federal Labor Relations Auth.	803
4.	Internal Revenue Service and Tax Records	809
a.	IRS Disclosure of Taxpayer Information to Third-Parties....	810
	Payne v. United States	810
	Note: What Does Tax Privacy Accomplish?	813
b.	Request for Data by Tax Protesters	813
	Maxwell v. Snow	813
5.	The Federal Census.....	816
	Note: Collecting and Protecting Personal Information	816
	Morales v. Daley	816
	Note: The Use of Census Data After 9-11	828
D.	Federal Governance of State Record-Keeping.....	829
1.	Driver’s Privacy Protection Act of 1994 (DPPA).....	829
a.	The DPPA.....	829
	Driver’s Privacy Protection Act	829
b.	Constitutionality of the DPPA	830
	Reno v. Condon	830
c.	“Permissible Use” of Drivers’ Data	834
	Russell v. ChoicePoint Services, Inc.....	834
	Fidelity Federal Bank & Trust v. Kehoe.....	840

d.	Litigation Exception	840
	Maracich v. Spears	840
2.	The Real ID Act of 2005	846
	Note: A National Identification Card?	846
	Michael Froomkin, Creating a Viral Federal Privacy Standard.....	848
E.	School Records—FERPA (1974)	850
	Family Educational Rights and Privacy Act (FERPA)	850
	Note: How Far FERPA?	851
1.	Peer Grading	852
	Owasso Indep. Sch. Dist. No. I-011 v. Falvo.....	852
	Note: The Student Privacy Bill of Rights.....	856
2.	No Private Right of Action	857
	Gonzaga Univ. v. Doe	857
F.	Health Records and Information	859
1.	Health Insurance Portability and Accountability Act of 1996 (“HIPAA”) and American Recovery and Reinvestment Act of 2009 (ARRA)	859
	Note: Medical Privacy and Confidentiality	859
	Origins of HIPAA.....	861
	HIPAA Privacy and Security Rules Enforcement Highlights	862
	HHS Department of Civil Rights: Examples of HIPAA Enforcement Actions	864
	Patient Safety Confidentiality	867
a.	No Private Right of Action	868
	Acara v. Banks	868
	Note: De Novo Review	869
b.	The “Routine Uses” Rule Is Valid	870
	Citizens for Health v. Leavitt	870
c.	Limits on Ex parte Communication with a Physician Witness	875
	Law v. Zuckerman	875
2.	Genetic Privacy	877
	Note: Genetic Wrongs.....	877
	U.S. Equal Opportunity Employment Commission, Employer DNA Testing Press Release	878
	Note: DNA Ownership and Privacy	879
	Note: Genetic Information Nondiscrimination Act of 2008 (GINA)	880
	Yael Bregman-Eschet, Genetic Databases and Biobanks: Who Controls Our Genetic Privacy?	881
	Privacy in Whole Genome Sequencing.....	884
3.	Certificates of Confidentiality	886
	Leslie E. Wolf, et al., Certificates of Confidentiality: Protecting Human Subject Research Data in Law and Practice	886

G.	Consumer Privacy and Data Protection—Role of the FTC	892
	FTC, A Brief Overview of the Federal Trade Commission’s	
	Investigative and Law Enforcement Authority	892
	Facebook Settles FTC Charges That It Deceived Consumers By	
	Failing To Keep Privacy Promises	895
	FTC Charges Deceptive Privacy Practices in Googles Rollout of Its	
	Buzz Social Network	897
	Snapchat Settles FTC Charges That Promises of Disappearing	
	Messages Were False	900
	FTC Notifies Facebook, WhatsApp of Privacy Obligations in Light	
	of Proposed Acquisition	902
	FTC v. Wyndham Worldwide Corp.	903
	Note: The FTC’s Authority to Enforce Fair Information Practices.....	914
H.	Consumer Financial Privacy	917
	Note: The Implications of 2010 Financial Reform Legislation.....	917
	1. Right to Financial Privacy Act of 1978	918
	Chao v. Community Trust Company.....	918
	United States v. Miller.....	919
	2. Fair Credit Reporting Act of 1970 (FCRA)	921
	Federal Trade Commission, What Is a Credit Report?.....	921
	Note: FCRA and the FTC.....	921
	a. Who Is a “Consumer Reporting Agency” or “User of	
	Consumer Credit Information”?	922
	i. Prospective Employer Excluded.....	922
	Peller v. Retail Credit Company et al.....	922
	ii. Credit Card Issuer Excluded.....	923
	Lema v. Citibank, N.A.....	923
	b. Liability for Obtaining Credit Report Under False	
	Pretenses or for Improper Purposes	925
	Hansen v. Morgan.....	925
	Yohay v. City of Alexandria Employees Credit Union,	
	Inc.	927
	c. Liability for Maintaining Inaccurate Records	929
	Thompson v. San Antonio Retail Merchants Asso.	929
	d. Duty of Reasonable Investigation.....	931
	Johnson v. MBNA	931
	3. The Financial Modernization Act of 1999, Gramm-Leach-Bliley	
	(GLB)	933
	Federal Trade Commission	933
	Federal Trade Commission	934
	a. Validity and Constitutionality of GLB Privacy Regs	937
	Individual Reference Servs. Group, Inc. v. FTC	937
	b. Adaptive Modification of Privacy Notice Rule	943
	Press Release, FTC Proposes GLB Rule Amendment to	
	Allow Online Privacy Notices from Auto Dealers	943
	c. Judicial Process Exception.....	943
	Ex parte National Western Life Insurance Company	943

d.	No GLB Coverage for an Attorney Practicing Law	945
	American Bar Association v. Federal Trade Commission.....	945
e.	Financial Data Security Requirements.....	948
	Guin v. Brazos Higher Education Service.....	948
	FTC, Guidelines for Dealing With a Data Breach.....	952
	Data Security Breach Laws	955
4.	Financial Identity Theft and Pretexting.....	955
	FTC, Pretexting: Your Personal Information Revealed.....	955
	Huggins v. Citibank	957
	Identity Theft and Assumption Deterrence Act	958
5.	Sidelights—Consumer Bankruptcy Data, Wills and Trusts.....	966
	Luis Salazar, Privacy and Bankruptcy Law	966
	Frances H. Foster, Privacy and the Elusive Quest for Uniformity in the Law of Trusts.....	967
	Note: A Plea for Rationality	968
I.	Employee Polygraph Protection Act of 1988	968
	Note: Lie Detectors.....	968
	US Department of Labor, Employee Polygraph Protection Act of 1988	968
	Campbell v. Woodard Photographic, Inc.	971
J.	Video Privacy Protection Act of 1988	972
	Note: Bork’s Law	972
1.	Commercial Adult Video Arcades.....	973
	Bamon Corp. v. City of Dayton	973
2.	Warrant Requirement for Law Enforcement Access to Video Rental Data	976
	Camfield v. City of Oklahoma City	976
3.	Who Is a “Video Tape Service Provider”?.....	978
	Dirkes v. Borough of Runnemede	978
	Daniel v. Cantrell	984
4.	Unlawful Retention	985
	Rodriguez v. Sony Computer Entm’t Am., LLC	985
	Note: Borrowing Movies, Buying Books.....	991
	Harris v. Blockbuster	992
	Note: Blockbuster	993
	Note: Netflix	993
	Federal Trade Commission Letter to Netflix.....	994
	Netflix Cancels Contest Over Privacy Concerns	996
5.	Data Retention and Sharing	996
	In re Netflix Privacy Litigation	996
K.	Regulating Computers, Internet Use and Data Flows	1004
1.	Legislation Regulating the Internet.....	1004
	Note: Rules Combating Perils.....	1004
	Yochai Benkler, Net Regulation: Taking Stock and Looking Forward	1007
	The Internet of Things: Privacy and Security in a Connected World	1008

Note: Private vs. Public Solutions	1011
Marc Rotenberg, Fair Information Practices and the Architecture of Privacy: (What Larry Doesn't Get)	1012
Anita L. Allen, Coercing Privacy	1017
2. Children's Online Privacy Protection Act of 1998 (COPPA).....	1019
a. Design and Purposes of COPPA—Data Protection	1019
Federal Trade Commission—Privacy Initiatives, Children's Online Privacy Protection Act (COPPA), 15 U.S.C. § 6501–06.....	1019
COPPA Safe Harbor	1023
Anita L. Allen, Minor Distractions	1024
b. FTC COPPA Compliance Actions	1027
Iconix Brand Group Settles Charges Its Apparel Web Sites Violated Children's Online Privacy Protection Act	1027
Xanga.com to Pay \$1 Million for Violating COPPA Privacy Protection Rule.....	1029
FTC Receives Largest COPPA Civil Penalties to Date in Settlements With Mrs. Fields Cookies and Hershey Foods.....	1031
FTC Announces Settlement With Bankrupt Website, Toysmart.com, Regarding Alleged Privacy Policy Violations.....	1032
3. Child Online Protection Act of 1998 (COPA).....	1035
a. Design and Purposes of COPA—Child Safety	1035
Note: COPA Versus COPPA	1035
b. Constitutional Problems, Privacy Problems	1036
Ashcroft v. ACLU.....	1036
4. The CAN-SPAM Act of 2003	1040
a. CAN-SPAM's Purpose	1040
Note: Anti-Spam Legislation	1040
b. May a State University Block Legal Spam?	1041
White Buffalo Ventures v. University of Texas	1041
c. FTC Enforcement	1044
FTC, Adult Website Operation Settles FTC Charges Unwitting Consumers Exposed to X-Rated Spam	1044
d. From Spam to Phishing and Spyware.....	1045
Note: Annoyances	1045
Internet Spyware Prevention Act of 2007—Bill Summary & Status.....	1046
App Developer Settles FTC and New Jersey Charges It Hijacked Consumers' Phones to Mine Cryptocurrency.....	1047
5. Responsibility for Data Security Breaches	1048
Note: Security Breaches.....	1048
FTC, BJ'S Wholesale Club Settles FTC Charges	1049

6.	Broken Promises and Misleading Statements	1051
	Note: Promises, Promises.....	1051
	FTC, “ChoicePoint Settles Data Security Breach Charges; to Pay \$10 Million in Civil Penalties, \$5 Million for Consumer Redress”.....	1052
	FTC, Widespread Data Breaches Uncovered by FTC Probe; FTC Warns of Improper Release of Sensitive Consumer Data on P2P File-Sharing Networks.....	1053
7.	No Harm, No Foul?.....	1055
	Hammond v. The Bank of New York Mellon Corp.....	1055
	Note: Cloud Computing and Privacy	1059
8.	Computer Fraud and Abuse Act of 1986.....	1060
	Computer Fraud and Abuse Act.....	1060
	United States v. Millot	1062
9.	Privacy Protection Act of 1980.....	1064
	Note: Treat Tenderly the Press	1064
	Zurcher v. Stanford Daily	1065
L.	Telephone and Cable Privacy Statutes.....	1068
1.	Telephone Consumer Protection Act of 1991 and the National Do-Not-Call Registry	1068
	Note: Subscriber Protections	1068
a.	Constitutionality of the Federal Registry	1069
	Mainstream Mktg. Servs. v. FTC	1069
b.	FTC Do-Not-Call Registry Enforcement	1077
	FTC Sues to Stop Robocalls With Deceptive Credit Card Interest-Rate Reduction Claims	1077
	FTC, FTC Enforcement Against Columbia House	1078
	Enforcement of the Do Not Call Registry.....	1080
c.	A Stricter, State Do-Not-Call Law.....	1080
	National Coalition of Prayer v. Carter	1080
2.	Cable Communications Policy Act of 1984.....	1082
	Note: Privacy Rights for Cable Subscribers.....	1082
	Cable Communications Policy Act.....	1082
	Marcy E. Peek, “The Cable Communications Policy Act of 1984”	1084
3.	Telecommunications Act of 1996—Customer Proprietary Network Information (CPNI) Privacy	1084
	Note: Opt-in Versus Opt-out.....	1084
	U.S. West v. Federal Communications Commission	1084
	Nat'l Cable & Telecomms. Ass'n v. FCC	1089
4.	Telephone Pretexting	1096
	FCC, FCC Strengthens Telephone Pretexting Rules.....	1096
	Chapter 4. Communications Privacy Law.....	1099
A.	Introduction	1099
B.	Surveillance-Limiting Statutes	1101

C.	Surveillance Norms	1104
	Note: The Lure of Surveillance and Technology	1104
	Plato, Republic Book II, The Myth of Gyges.....	1104
	Anita L. Allen, The Virtuous Spy: Privacy as an Ethical Limit	1106
	Note: Every Speck of Data Counts	1107
D.	Federal Criminal Investigations—The Basic Legal Framework	1108
	In the Matter of the Application of the United States of America	1108
	Note: Federal Rules of Criminal Procedure.....	1112
	Federal Rules of Criminal Procedure Rule 41. Search and Seizure.....	1113
	Note: Rule 41 Developments.....	1119
E.	Electronic Communications Privacy Act of 1986 (ECPA), Title I (Wiretap Act) and its Predecessor, “Title III”	1119
	Lam Lek Chong v. U.S. Drug Enforcement Administration	1119
	Richard C. Turkington, General Analysis of ECPA Title I (“Title III”) Cases	1121
1.	Intercepting and Recording Calls.....	1121
a.	Domestic Use Exceptions—Spouses’ and Children’s Conversational Privacy	1121
	United States v. Jones.....	1121
	H.J. McCloskey, The Political Ideal of Privacy.....	1126
	Note: Suppression of Evidence Gained in Violation of Title I	1126
	Newcomb v. Ingle.....	1127
b.	The Minimization Requirement	1128
	Scott v. United States.....	1128
	Note: A Bulwark	1133
c.	“Consent” and “Business Extension” Exceptions.....	1133
	Deal v. Spears	1133
d.	Prison Equipment, “Ordinary Course of Duty” Exception.....	1138
	United States v. Paul	1138
e.	Preserving Evidence of “Injurious Act” Exception	1140
	Moore v. Telfon Communications	1140
f.	First Amendment “Clean Hands” Defense.....	1142
	Bartnicki v. Vopper.....	1142
	Note: Incentives?.....	1149
2.	Intercepting Email in Flight and in Temporary Storage.....	1149
	United States v. Councilman.....	1149
	Note: Carnivore—DCS1000	1160
3.	Intercepting Satellite Television Broadcasts.....	1160
	DIRECTV, Inc. v. Pepe.....	1160
4.	Intercepting WIFI Communications	1163
	Joffe v. Google, Inc.....	1163
	Note: AOL Search Query Disclosure Case	1171
	Note: Wiretap Reports.....	1171

F.	Electronic Communications Privacy Act of 1986 (ECPA), Title II, The Stored Electronic Information (“Stored Communications”) Act	1172
1.	Access to Stored Email, Civil Liability	1172
	Jennings v. Jennings	1172
	Note: The State of Title II	1177
2.	Internet Service Provider Liability for Disclosing Stored Email to Police	1180
	Freedman v. America Online, Inc.	1180
3.	Private Litigant Liability for Email Acquisition Via Overbroad Subpoena	1184
	Theofel v. Farey-Jones	1184
	Note: NSA Acquisition of Telephone Call and Subscriber Information	1193
4.	Who Is an “Electronic Communication Service” Under Title II?—The Airline Passenger Data System Exclusion	1194
	Dyer v. Northwest Airlines Corps.	1194
	In re JetBlue Airways Corp. Privacy Litigation.....	1196
5.	National Security Letters, and the Patriot Act’s “Gag” Requirement for “Electronic Communication Service Providers”	1199
	Doe v. Gonzales.....	1199
	Note: National Security Letter Library Exception.....	1203
	Susan N. Herman, The USA PATRIOT Act and the Submajoritarian Fourth Amendment	1203
G.	The Electronic Communications Privacy Act of 1986 (ECPA), Title III, (Pen Register Act)	1211
	Note: Content and Non-Content.....	1211
	In the Matter of the Application of the U.S.A.	1211
H.	Video Surveillance: Beyond the Bounds of ECPA	1218
1.	Orwell’s Dystopia.....	1218
	George Orwell, 1984 (1949).....	1218
2.	Setting Legal Limits on Video Surveillance—Particularity	1219
	Note: Big Brother	1219
	United States v. Torres	1220
	United States v. Mesa-Rincon	1227
	Note: FISA	1238
I.	Foreign Intelligence Surveillance Act of 1978 (FISA).....	1239
	The FISA and the FISC	1239
	Contrasting the Wiretap Act (Title III/ECPS Title I) with FISA Department of Justice	1239
	Annual FISA Report Office of the Assistant Attorney General U.S. Department of Justice Report to Congressional Leaders 2014	1240
1.	Pulling Down the “Wall” After 9/11 and the USA Patriot Act	1242
	In re Sealed Case No. 02–001	1242

Note: Mixing National Security with Law Enforcement	
Internationally—Echelon.....	1253
Tom Burghardt, ECHELON Today: The Evolution of an NSA	
Black Program	1253
Privacy International, National Security, Intelligence Agencies	
and the Echelon System	1254
Clapper v. Amnesty International.....	1256
ACLU v. Clapper	1265
Note: Challenges to Section 215	1274
Note: Reauthorization of Bulk Collection	1275
J. Federal Encryption Policy	1276
1. Encryption Review	1277
2. Does the First Amendment Constrain Encryption Policy?—	
Two Views	1278
Bernstein v. U.S. Dep’t of State.....	1278
Junger v. Daley.....	1280
Note: The Clipper Chip Story	1283
3. Data Security	1283
Note: Encryption and Communications	1283
K. Drones and Privacy	1284
Note: Drones, Surveillance, Safety, and Public Comment	1284
FAA, Unmanned Aircraft Systems (“Drones”)	1284
The White House	1285
Privacy Petition to FAA	1290
Note: EPIC v. FAA, Drones and Privacy Rules	1291
L. The Internet of Things	1291
Comments of the Electronic Privacy Information Center to the	
Federal Trade Commission	1292
Marc Rotenberg, Another View: Steer Clear of Cars That Spy.....	1294
Chapter 5. International Privacy Law	1297
A. Introduction	1297
B. Privacy as a Fundamental Human Right	1300
1. United Nations General Assembly, Universal Declaration of	
Human Rights (1948), Article 12.....	1300
Note: Origins of Article 12	1300
2. International Covenant on Civil and Political Rights (1966),	
Article 17.....	1302
Note: Origins of Article 17	1303
Human Rights Committee	1303
General Comment No. 16: The right to respect of privacy,	
family, home and correspondence, and protection of	
honour and reputation (Art. 17)	1303
Note: “Gay and Lesbian Rights Advanced Under Article 17”	1306
Human Rights Committee	1306
Human Rights Committee	1310

3.	Council of Europe, Convention for the Protection of Human Rights and Fundamental Freedoms (1950), Article 8	1312
	Note: “Origins and Applications of Article 8”	1312
	Note: Restraining Paparazzi.....	1314
	Council of Europe, the Right to Privacy.....	1314
	Note: Homes and Intimate Life Under Article 8	1317
	Note: Freedom from Surveillance and DNA Retention Under Article 8	1318
	European Court of Human Rights Klass and Others v. Germany.....	1319
	European Court of Human Rights Case of Murray v. The United Kingdom.....	1320
	The European Court of Human Rights S. and Marper v. The United Kingdom.....	1323
	Note: LGBT Issues Under Article 8	1344
	Dudgeon v. United Kingdom.....	1344
	X, Y and Z v. The United Kingdom	1352
	Christine Goodwin v. The United Kingdom	1361
	Note: Assisted Suicide Under Article 8	1369
	Pretty v. The United Kingdom	1370
	Note: Work Phones and Email Under Article 8	1378
	Halford v. United Kingdom.....	1378
	Copland v. The United Kingdom	1381
4.	Council of Europe Convention on Human Rights and Biomedicine.....	1385
	Note: Biomedical Guidelines.....	1385
	Council of Europe, Convention for the Protection of Human Rights and Dignity of the Human Being With regard to the Application of Biology and Medicine: Convention on Human Rights and Biomedicine.....	1385
5.	European Charter on Fundamental Rights, Article 7 and Article 8	1386
C.	International Privacy Frameworks	1387
1.	OECD Guidelines Governing the Protection of Privacy and Transborder Flows of Personal Data (1980)	1388
2.	Council of Europe, Convention for the Protection of Individuals with Regard to Automatic Processing of Personal Data (1981).....	1391
	Note: 1981 Convention on Data Processing	1391
	Convention for the Protection of Individuals With Regard to Automatic Processing of Personal Data (1981).....	1392
3.	United Nations Computerized Personal Data Resolution	1395
	Note: UN General Assembly Guidelines for the Regulation of Computerized Personal Data Files (Resolution 45/95 of 14 Dec. 1990)	1395
4.	The EU Data Protection Directive	1397
	Note: Noteworthy Provisions of the Directive 95/46/EC	1400

Bodil Lindqvist v. åklagarkammaren i Jönköping (Reference for a preliminary ruling from the Göta Hovrätten)	1401
College van burgemeester en wethouders van Rotterdam v. M.E. Rijkeboer.....	1404
Note: Nondiscrimination Principle.....	1408
Heinz Huber v. Bundesrepublik Deutschland (Reference for a preliminary ruling from the Oberverwaltungsgericht für das Land Nordrhein-Westfalen)	1408
Note: Convergence or “Exceptionalism”	1414
5. The Safe Harbor Arrangement	1415
Advocate General’s Opinion in Case C-362/14 Maximillian Schrems v. Data Protection Commissioner.....	1420
Opinion of Advocate General Bot in Case C-362/14 Maximillian Schrems v. Data Protection Commissioner.....	1423
Judgment in Case C-362/14 Maximillian Schrems v. Data Protection Commissioner	1449
Case C-362/14 Maximillian Schrems v. Data Protection Commissioner	1452
6. The E-Privacy Directive 2002/58/EC	1485
Directive on Privacy and Electronic Communications.....	1486
Note: The 2009 Amendments to the E-Privacy Directive	1494
7. Data Retention.....	1496
Note: The Less Popular Directive.....	1496
Judgment in Joined Cases C-293/12 (Digital Rights Ireland) and C-594/12 (Seitlinger and Others)	1497
Digital Rights Ireland Ltd v. Minister for Communications, et al.	1500
8. <i>Google v. Spain</i> : Delisting Links to Private Information	1517
Judgment in Case C-131/12 Google Spain SL, Google Inc. v Agencia Española de Protección de Datos, Mario Costeja González	1520
Google Inc. v. Agencia Española de Protección de Datos (AEPD).....	1523
Note: The Application of the Judgment of Google v. Spain	1550
9. Video Surveillance by Natural Persons	1553
František Ryneš v Úřad pro ochranu osobních údajů.....	1553
D. Emerging Issues	1557
1. Next in Europe: The General Data Protection Regulation	1557
Marc Rotenberg and David Jacobs, Updating the Law of Information Privacy: The New Framework of the European Union”	1557
Note: Next Steps on EU-US Privacy Relations	1560
Proposal for a regulation of the european parliament and of the council on the protection of individuals with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation).....	1561

Press Release, Protection of Personal Data	1562
Samuel Gibbs, “EU States Agree Framework for Pan-European Data Privacy Rules”.....	1565
Press Release, Commission Proposal on New Data Protection Rules Supported by Justice Ministers.....	1567
Note: Mass Surveillance of EU Citizens	1567
2. Privacy and the United Nations	1568
UN General Assembly, “The Right to Privacy in the Digital Age” Resolution 68/167.....	1568
United Nations High Commission for Human Rights The Right to Privacy in the Digital Age	1570
United Nations Human Rights Council, “The Right to Privacy in the Digital Age”	1571
3. A New Global Privacy Framework	1575
Note: The Madrid Declaration	1575
“Global Privacy Standards for a Global World”.....	1575
INDEX.....	1579